



FOR IMMEDIATE RELEASE

Tune Ins Holdings Berhad Name Change Approved by Shareholders

Petaling Jaya, 26 August 2015 – Tune Ins Holdings Berhad today announced that its shareholders have supported and approved the motion to change the company name from Tune Ins Holdings Berhad to Tune Protect Group Berhad at an Extraordinary General Meeting (EGM) held at Sime Darby Convention Center.

"We are very pleased and excited with the positive response from our shareholders as the approval represents a major milestone for the company. The name change is to better reflect the brand and the way our organization has evolved throughout the years. As a more competitive player in the country's growing insurance industry, we are focused on providing protection to everyone who needs insurance, in an easy, convenient, and simple manner. Hence, the reason we have also introduced a new corporate tagline 'Insurance Made Easy'," said Junior Cho, CEO of Tune Ins Holdings Berhad.

"To this end, we will continue to leverage on Tune Group's strong brand and core values with a consistent focus on providing customers with insurance products and services that are relevant, affordable, and meaningful. Our goal remains to become a leading digital insurer in the region and we believe that this is a major first step in the right direction to achieve our goal," he added.

Earlier, Tune Ins Holdings Berhad announced the proposal for a name change on 3 August 2015.

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